



Elite Portable Performance



#DifferenceMaker

Donate to #DifferenceMaker



- A **Difference Maker** is any person who has a relentless desire and passion for maximizing people. We believe that you can either inspire, influence, instruct and invest in others daily to move them one step closer to their maximum potential.
- You can be a **Difference Maker** and help us create a safer game one strike at a time. We will use your monetary donation to equip the organization of your choice.
- **The Difference USA will give back 10% of all donations to your school's program.**

How to Donate



- Insert Video Link Here

Our Company & Products



The Vision



“Creating innovative training and equipment solutions to assist all athletes in the pursuit of maximizing their potential.”

The Problem



There are no specialized and cost effective technologies that allow all athletes, regardless of age or skill level, to build upper body strength while promoting hand placement or striking techniques.

The Solution

THE
DIFFERENCE
USA

The Difference

The Difference

- The Difference is an integrated multi – sport piece of training equipment for all ages.
- This tool can develop upper body strength and explosiveness while enhancing work capacity.
- The new technology also eliminates the need for a partner when developing proper hand placement/striking techniques.
- Designed by athletes for athletes.



Features

- Performance
- Portability
- Heavy duty engineering



Performance

- Developed in the weight room of Ohio State Football, The Difference can be utilized all year with a variety of physiological benefits while promoting hand placement and striking technique.
- The Difference has multiple training implications, including:
 - Post activation potentiation – Upper body power development
 - Upper body anaerobic conditioning
 - Protraction and retraction
 - Total body stabilization



Portability

- Designed with flexibility in mind, the Difference is able to adapt to most square, rectangle, and round structures with attachments available for a variety of weight racks.
- Ready for use in the weight room or on the field.
- Custom rack attachment solutions available.



Heavy Duty Engineering

- Built to receive thousands of strikes by elite athletes.
- Comprised of 3/16th A36 (grade) steel.
- Powder coated and weather resistant for indoor and outdoor use.
- Extruded polyethylene XLT foam, designed to absorb high impact.



User Reviews

THE
DIFFERENCE
USA

“The Difference has been a game changer in the program. It teaches the athletes to arrive with bad intentions and violent hands.”

Brandon lee, Strength coach – NC Central

“It’s important for me to have proper hand placement in blocking because of my physical style of play and the difference was the key element in developing my technique.”

Ezekiel Elliot, RB - Dallas Cowboys

“Significantly decreased our upper body injuries. Being able to steal technique reps in the weight room has also given our players the ability to protect their heads and necks on the football field. The athletes love them and so do the coaches.”

Greg Hadley, Strength and conditioning coach – Endicott College

“It really is the difference between winning and losing by being able to get your hands inside and defeat blockers. It works for all positions and skill levels.”

Joey Bosa DE – San Diego Chargers

“Our Athletes love hitting the difference ...great activity between sets. Anthony provides the background and knowledge to make a product like this work.”

Brian Shelton, Athletic Director – Big Walnut HS

“Our team has improved their hand placement and striking from the weight room to the field. It has been a great way to work on striking during the winter, spring, and summer periods.”

Scott Hays, Strength Coach – Fowlerville HS

THE PIT

The Portable Intense Trainer

The Problem



There are no completely portable weight training solutions for all levels. Current equipment on the market cannot be broken down or moved quickly and easily.



The Solution

The PIT (Portable Intense Trainer) was developed as a complete indoor/outdoor mobile solution where all athletes can train before, during and after practice.

Features

- Portable
- Customizable
- Year round training
 - Multiple workouts
 - Indoor/Outdoor
- Group Training Solution



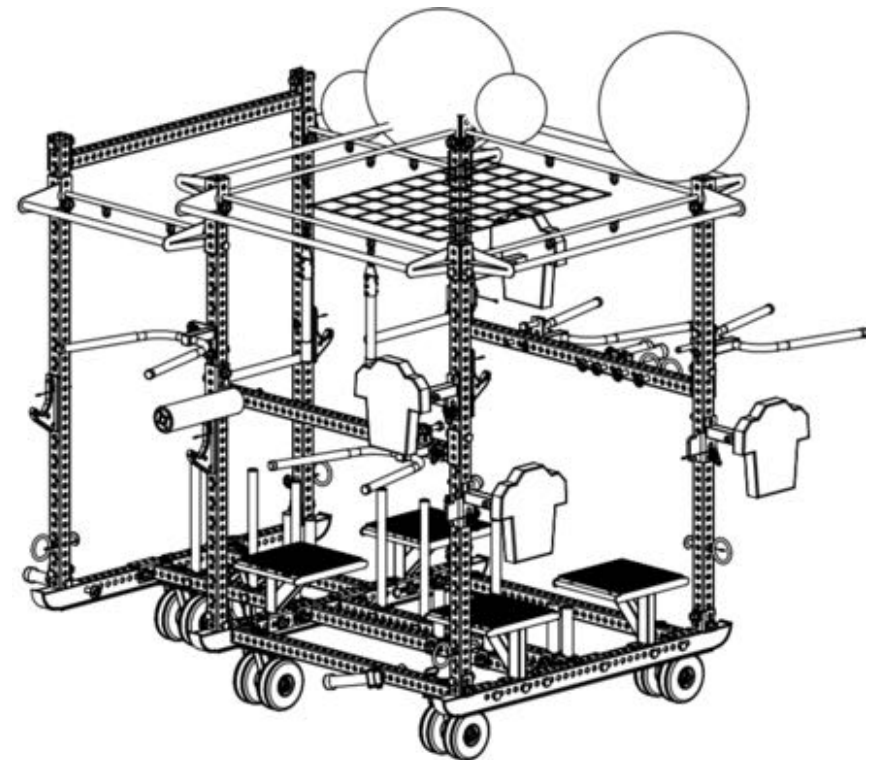
Portable

- Detachable wheels allow use of the PIT in any setting with easy transportation and storage.
- Move from indoor facilities to outdoor areas without any breakdown or tools.



Customizable

- With different sizes, and customization options the PIT can be a total solution for all training needs.
- Multiple attachments allow for many athletes to train at once.



Year Round Training

- Use on the field during spring/summer training as well as during the season.
- Move inside during the offseason.
- Different workouts for different seasons.



Group Training

- Ideal set up for multiple athletes training at the same time.
- Designed to make circuit training quick and effective.
- Great for pre training/pre practice warmup.





We at the difference USA are athletes and coaches, here to serve you and help create customized solutions for you and your athletes. We Take pride in helping our customers accomplish their Mission.

For more details visit our website www.TheDifferenceUSA.com
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